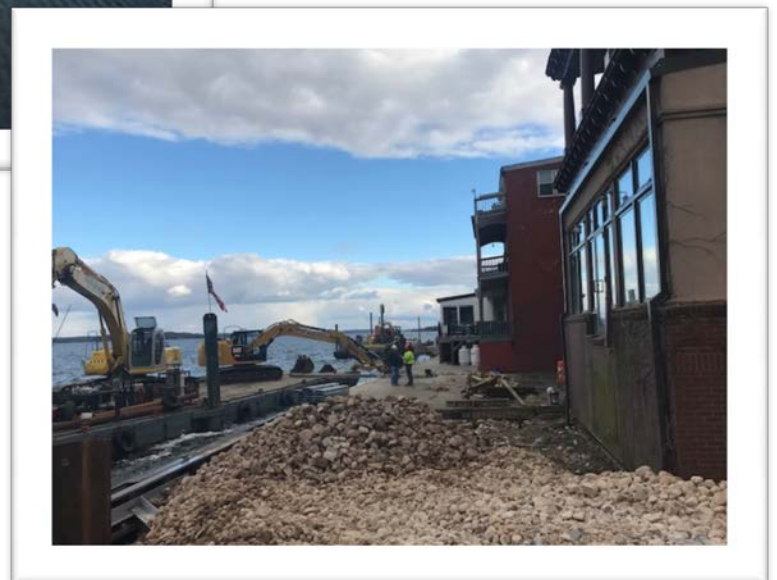


Clayton Local Development Corporation Annual Report 2017

CLDC Mission Statement:

The Clayton Local Development Corporation seeks to promote, provide and enhance employment opportunities and business development in the Town and Village of Clayton; and act in the public interest to improve the area's quality of life, to lessen the burdens of government, and to improve the economic welfare and prosperity of all residents.



CLDC Board Members 2017

Officers

Chairman

Michael Geiss, retired 1000 Islands Regional Director, NYS Office of Parks, Recreation and Historic Preservation

Vice-Chairman

Dennis Weller, Chairman of the Board, Structural Associates Inc., retired President and Chief Executive Officer Structural Associates Inc.,

Treasurer

David Storandt, Supervisor of the Town of Clayton, Ex-Officio Member

Secretary

Dr. John Slattery, retired Superintendent of Schools for Thousand Islands Central School District, Community Member

Assistant Secretary

Christopher Bogenschutz, President of the Clayton Chamber of Commerce, Ex-Officio Member

Ex-Officio Members

Doug Rogers, Chairman of the Clayton Joint Planning Board, Ex-Officio Member

Norma Zimmer, Village of Clayton Mayor

Michael Docteur, Jefferson County Legislature, District #1

Michael Bashaw, Superintendent of Schools, Thousand Islands School District

Community Members

Rebecca Hopfinger, Executive Director, Antique Boat Museum

Jamie Ganter, Director of Media Operations Knowlton Technologies LCC

Christine Powers, Commercial Loan Officer, Watertown Savings Bank

John Cooper, Territory Sales Manager, Reeb

2017 7 Highlights & Project Updates

Riverwalk 3

The Clayton LDC continued to partner with the Village of Clayton to facilitate the New York State Department of Transportation, Transportation Enhancement Program funding to construct the third phase of the Clayton Riverwalk. The \$1.7 million phase of the Riverwalk was scheduled to start construction in spring 2017, with anticipated completion in the fall of 2017. However, due to the historically high water levels in 2017, the project had to be delayed. Construction did start in late fall 2017 and work continued until the winter weather arrived. The project is scheduled to kick back off again in spring 2018, with completion before the summer 2018 season.

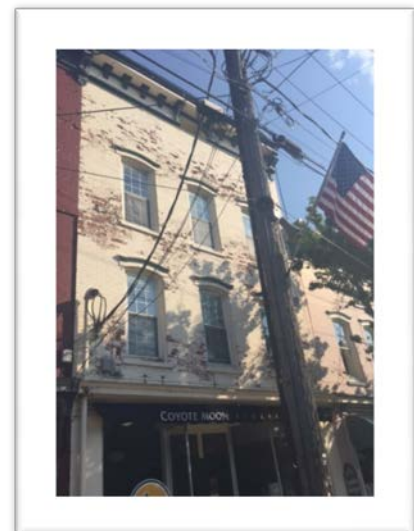


Craft Beverage Promotion Program

The Clayton LDC partnered with the Thousand Islands International Tourism Council to implement the Craft Beverage Promotion Program funded by NYS Empire State Development. This project started in 2016 with the goal to create multimedia marketing to promote the new and emerging craft beverage industry in the Thousand Islands region. The \$222,000 project included social media, print and television marketing and concluded in early 2017.

Historic District Infrastructure Improvement Project

The Clayton LDC partnered with the Village of Clayton to secure funding towards the Historic District Infrastructure Improvement Project. The scope of work for this project includes rehabilitating the streets, curbs and sidewalks, replacing water mains and sewer laterals, burying utility lines and installation of street lights. The Clayton LDC was able to secure funding through the Northern Border Regional Commission for \$250,000 and NYS DASNY for \$250,000. The CLDC was also able to secure funding from NYS Empire State Development (\$1 million) and NYS Department of State (\$500,000). Due to the magnitude and complexity of this project, the design phase has taken longer than anticipated. The current start date is estimated to be in early 2018.



CLDC GOALS FOR 2018

1. Collaborate with the Village of Clayton, NYDOT, National Grid and local business owners to work toward undergrounding utilities along Riverside Drive to improve aesthetics and help boost tourism.
2. Complete the next phase of the Clayton Riverwalk (Phase 3), which will include construction from the Veterans Memorial to the Village property adjacent to the Key Bank, scheduled for completion in late spring of 2018.
3. Work with TILT, OPRHP, DOT, the Village and private owners to advance the ultimate transformation of the Sissy Danforth Trail into a multiple use Rail-Trail between Clayton and Lafargeville.
4. Apply for a NYS Consolidated Funding Grant under the Main Street program to rehabilitate and upgrade the infrastructure of many businesses, including small lodging facilities located throughout the Town of Clayton.
5. Look for opportunities to better the community over the short term, particularly ways to reduce some of the logistical problems that will be faced during the Riverside Drive reconstruction period, scheduled for 2018 – 2019.
6. Assign the Governance Committee the task of updating the CLDC Bylaws, particularly those policies relating to fundraising activities investments. Assure the Board of Directors that the Corporation is operating in compliance with the State Public Authorities law.
7. Explore additional revenue generating activities.
8. The Strategic Development Planning Committee will continue to work on the CLDC final plan for presentation to the Town and Village Boards in the fall, charting a path for the future of the Clayton Local Development Committee.
9. Begin planning for Phase IV, the final phase, of the Riverwalk.
10. Create a list of underutilized properties in the Town and Village.
11. Actively work with the Town and Village to assure any development is consistent with the recently completed Comprehensive Plan.