

Authority Mission Statement and Performance Measurements 2018

Name of Public Authority: Clayton Local Development Corporation

Public Authority's Mission Statement: *The Clayton Local Development Corporation seeks to:*

- *Promote, provide and enhance employment opportunities and business development in the Town and Village of Clayton;*
- *Act in the public interest to improve the area's quality of life, to lessen the burdens of government, and to improve the economic welfare and prosperity of all residents*

Date Adopted: December 7, 2017

CLDC GOALS FOR 2018

- 1. Collaborate with the Village of Clayton, NYDOT, National Grid and local business owners to work toward undergrounding utilities along Riverside Drive to improve aesthetics and help boost tourism.**

The CLDC continued to work with the stakeholders to move this project forward. The project went out to bid in late 2018, with all bids being rejected by the NYS DOT. The project will be rebid in 2019. The CLDC also partnered with Jefferson County LDC to offer small loans to businesses that may be impacted by the project. This small loan program will be finalized and available in 2019.

- 2. Complete the next phase of the Clayton Riverwalk (Phase 3), which will include construction from the Veterans Memorial to the Village property adjacent to the Key Bank, scheduled for completion in late spring of 2018.**

In November 2018 the major part of construction was completed, bringing the Riverwalk from the 1000 Harbor Hotel to the new park by Key Bank/Bella's. There are still minor portions of the project, such as a fence, that are expected to be completed in Spring 2019. Closeout for the grant funding must be completed in 2019, which is expected.

- 3. Work with TILT, OPRHP, DOT, the Village and private owners to advance the ultimate transformation of the Sissy Danforth Trail into a multiple use Rail-Trail between Clayton and Lafargeville.**

The CLDC has continued to support the Thousand Islands Land Trust (TILT) as they move forward with this project. TILT has secured multiple easements and grants to plan and evaluate the project.

- 4. Apply for a NYS Consolidated Funding Grant under the Main Street program to rehabilitate and upgrade the infrastructure of many businesses, including small lodging facilities located throughout the Town of Clayton.**

Because of the difficulties experienced with the NY Main Street Anchor grant, the CLDC decided to not pursue any additional grants from the NY Main Street Program for the time being. Grant funding, which may include the NY Main Street Program, will remain a priority in coming years for the CLDC.

- 5. Look for opportunities to better the community over the short term, particularly ways to reduce some of the logistical problems that will be faced during the Riverside Drive reconstruction period, scheduled for 2018 – 2019.**

In 2018 the CLDC partnered with the Village of Clayton to develop and fund a Construction Mitigation Plan that would address the logistical problems created by the upcoming Riverside Drive project. The CLDC and Village applied to the 2018 Consolidated Funding Application to fund the CMP. These funds were not awarded by NYS. The CLDC and Village will continue to look for other ways to fund the program.

- 6. Assign the Governance Committee the task of updating the CLDC Bylaws, particularly those policies relating to fundraising activities investments. Assure the Board of Directors that the Corporation is operating in compliance with the State Public Authorities law.**

The Governance Committee reviewed the CLDC Bylaws and recommended no changes during 2018. The Governance Committee drafted and recommended a Gift Donation Policy that was approved by the board on January 4, 2018, a Operating Reserve Policy that was approved by the board on January 4, 2018 and a Non-Operating Special Reserves Policy that was approved by the board on January 4, 2018.

7. Explore additional revenue generating activities.

The CLDC worked with the Town of Clayton to receive an additional \$5,000 in funding during 2018. Steps were taken on both sides, however, the additional \$5,000 in funding did not become a reality during 2018. In late 2018 the CLDC began talks with Jefferson County LDC on a small loan program which tentatively includes a small application fee that will generate additional revenue for the CLDC. This is a major goal in the newly approved CLDC Strategic Plan.

8. The Strategic Development Planning Committee will continue to work on the CLDC final plan for presentation to the Town and Village Boards in the fall, charting a path for the future of the Clayton Local Development Corporation.

The Strategic Development Planning Committee presented a draft Strategic Plan to the Clayton LDC Board on May 3, 2018. The plan was unanimously approved by all board members in attendance. An update to the Strategic Plan was also unanimously approved by the CLDC Board on September 6, 2018. The Village of Clayton Mayor and Town of Clayton Supervisor were in attendance at both meetings and were responsible for presenting the plan to their respective boards.

9. Begin planning for Phase IV, the final phase, of the Riverwalk.

The CLDC has worked with the Village of Clayton and the NYS DOT to incorporate Phase IV of the Clayton Riverwalk into the Historic District Infrastructure Improvement project. This phase of the Riverwalk is planned for the last block of James Street, from Key Bank to near Watertown Savings Bank. Construction for this project is expected to take place from late 2019 through 2021.

10. Create a list of underutilized properties in the Town and Village.

In 2018 the CLDC Board of Directors established a committee to address this goal. The committee will define underutilized properties and then compile a list of properties. This is expected to be completed in 2019.

11. Actively work with the Town and Village to assure any development is consistent with the recently completed Comprehensive Plan.

In 2018 the CLDC facilitated discussions with a developer of a large potential project in Clayton. Much of the discussion was focused on ensuring the potential development was consistent with local planning and zoning.