

## **Authority Mission Statement and Performance Measurements 2019**

**Name of Public Authority:** Clayton Local Development Corporation

**Public Authority's Mission Statement:** *The Clayton Local Development Corporation seeks to:*

- *Promote, provide and enhance employment opportunities and business development in the Town and Village of Clayton;*
- *Act in the public interest to improve the area's quality of life, to lessen the burdens of government, and to improve the economic welfare and prosperity of all residents*

**Date Adopted:** December 7, 2017

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### **CLDC GOALS FOR 2019**

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**1. Collaborate with the Village of Clayton, NYDOT, National Grid and local business owners to work toward undergrounding utilities along Riverside Drive to improve aesthetics and help boost tourism.**

The CLDC continued to work with all stakeholders to move this project forward in 2019. All bids were approved by NYS DOT and the project started in late fall of 2019. The project is expected to be complete in the Fall of 2021.

**2. Complete the final components of the Clayton Riverwalk (Phase 3), to include finishing items for new park area and closing out funding documentation.**

The closure of the grant associated with the Riverwalk project was completed in 2019. There are minor components of the project that will be installed after the adjacent infrastructure project is complete.

**3. Support local businesses during the Historical District Infrastructure project, to include working with Jefferson County LDC on a small business loan program.**

The CDLC worked with Jefferson County LDC to offer a program for small loans to local businesses that may be impacted by the underground utilities project. The program was approved by both parties in 2019. The program will be offered in 2020.

**4. Work with local agencies and municipalities to expand and connect the local trail and walkway system, to include the Sissy Danforth Trail and Clayton Riverwalk.**

The CDLC has continued to support the Thousand Island Land Trust (TILT) as they moved forward with this project in 2019. TILT has secured the required easements and funding to complete the project in 2020. This phase of the project does not include a connection to Clayton Riverwalk but the CDLC will continue to look at opportunities to complete the connection in the future.

**5. Apply for a NYS Consolidated Funding Application to rehabilitate and upgrade the infrastructure of local businesses, including small lodging facilities located throughout the Town of Clayton.**

With no obvious funding sources available to small lodging facilities, the CDLC did not pursue any additional grant funding for the small lodging facilities. The CDLC decided in 2019 to apply for the 2020 Downtown Revitalization Initiative (DRI) to give local businesses an opportunity to enhance their infrastructure.

**6. Explore additional revenue generating activities to ensure the future sustainability of the CLDC.**

The CDLC continues to work on opportunities to generate revenue for the future sustainability of CDLC. We were successful in getting a few small donations, as well as increased resources of \$5,000 in the 2020 budget from the town of Clayton in 2019. We were also successful in developing a small loan program with the Jefferson County LDC for local businesses impacted by the underground utilities that has a small application fee that will generate additional revenue for the CDLC. This goal will be extended in 2020.

**7. Continue to update the recently approved Strategic Plan to accurately reflect the needs of the community and organization.**

An updated Strategic Plan was put into place at the end of 2018. The committee continued to meet in 2019 and execute the Plan. An underutilized property committee and DRI committee were formed to investigate any opportunities for the community.

**8. Develop a committee to analyze and identify underutilized properties and potential development areas in the Town and Village.**

This committee did get formed and started to evaluate opportunities in 2019. The board decided to put this committee on hold and revisit until after the submission of The DRI application.

**9. Actively work with the Town and Village to assure any development is consistent with the recently completed Comprehensive Plan.**

The CDLC continued to facilitate discussions with a developer of a potential large project in Clayton in 2019. The CDLC advocated for a zoning change in the town with the zoning committee that would allow for this potential project but enhance opportunities for other future projects.