



CLAYTON LOCAL DEVELOPMENT CORPORATION

Request for Proposals (RFP)

2022 NYS Downtown Revitalization Initiative (DRI) & NY Forward

PROPOSAL DEADLINE: September 13, 2022

The Clayton Local Development Corporation is planning to apply to New York State for the 2022 Downtown Revitalization Initiative (DRI) and the NY Forward program for the Village of Clayton. These New York State funding programs are transforming downtown neighborhoods into vibrant communities where New Yorkers want to live, work and raise families.

	DRI	NY Forward
Community Selection	\$10 million to either 1 community or a joint application from 2-3 smaller communities	\$10 million in each region- either two \$4.5 million awards or 1 award of \$4.5m and two awards of \$2.25m
Community Characteristics	Larger, walkable, more dense geographical area with amenities that serve the region	Smaller, walkable, less dense geographical amenities that serve the immediate local community
Potential Projects	Larger private, mixed-use projects	Smaller projects focused more on building renovation/redevelopment & activation of upper-story rather than new construction

Additional information on both programs can be found at:

<https://www.ny.gov/programs/downtown-revitalization-initiative>

The applications are required to describe potential transformative projects that could use DRI/NYF funding within the next 2-3 years. A successful application will highlight a variety of projects of all sizes that advance the community's vision for revitalization and regional needs.

The purpose of this Request for Proposals (RFP) is to provide the opportunity for all interested parties to propose projects advance the community's vision for downtown revitalization. The CLDC Grant Committee will review all project proposals and nominate projects to include in the DRI/NYF application. Projects will be reviewed based on the funding criteria. A variety of projects will be selected from the RFP responses with the goal of demonstrating a broad range of possibilities and strategies for downtown revitalization.

Eligible projects must be located in or have an impact on the proposed DRI and/or NY Forward area (please see attached map).

There is no guarantee that projects submitted in response to this RFP will be included in the final DRI/NYF application. Projects that are included in the application are meant to demonstrate the potential impact that a large public investment could create in the Clayton downtown area. Projects included in the application must directly support the community's vision. If selected for a DRI/NYF award, the community will be required to form a Local Planning Committee made up of local stakeholders. That Committee will complete a Strategic Investment Plan with the assistance of a team of expert planners funded through the project. The Strategic Investment Plan will identify which projects will ultimately be funded.

Downtown Revitalization Initiative and NY Forward Goals:

The CLDC Grant Committee seeks to identify a combination of public and private projects to include in the application so that all goals are addressed. Proposed projects should meet at least one of the following goals.

DRI and NY Forward Program Goals

- Creation of an active, desirable downtown with a strong sense of place
- Attraction of new businesses that create a robust mix of shopping, dining, entertainment, recreation, and service options for residents and visitors, and that provide job opportunities for a variety of skills and salaries.
- Enhancement of public spaces for art and cultural events that serve existing members or the community but also draw in attendees from around the region
- Building a diverse population with residents and workers supported by complementary diverse housing and employment opportunities
- Growing the local tax base
- Providing amenities that support and enhance downtown living and quality of life
- Reducing greenhouse gas emissions by creating compact, walkable development patterns that increase public transit ridership and allow for adoption of district-wide decarbonized heating and cooling; and by supporting efficiency and electrification of buildings, installation of onsite renewable energy generation and electric vehicle charging.

PROPOSAL IS DUE NO LATER THAN SEPTEMBER 13, 2022

Form Instructions: Please download this PDF to your computer, complete the fields below, and save the completed PDF.

Project Title: _____

Project Owner(s): _____

Contact Phone Number: _____

Contact Email Address: _____

1. PROJECT DESCRIPTION: Provide a description of the project

2. PROJECT LOCATION/ADDRESS: _____

Is this project located in the NY Forward and/or DRI area or close proximity to the downtown area of Clayton? See attached map of proposed downtown area. _____ **YES** _____ **NO**

If no, explain how the project will have a clear positive impact in the downtown.

3. PROJECT BUDGET:

Important Budget Notes:

- While DRI and NY Forward funding awards may be used to cover a portion of costs for both public and private projects, ***leveraged investment from other funding sources are important to a successful application and project.*** **
- Ineligible Activities: Planning activities, operations and maintenance, pre-award costs, property acquisition, training and other program expenses

Expected Owner/Private Financing	\$
Previous/Current Investments	\$
Grant Funding Needed for the Project to move forward**	\$
Total Project Cost	\$

4. Project Status/Project Phases (Check all that are completed):

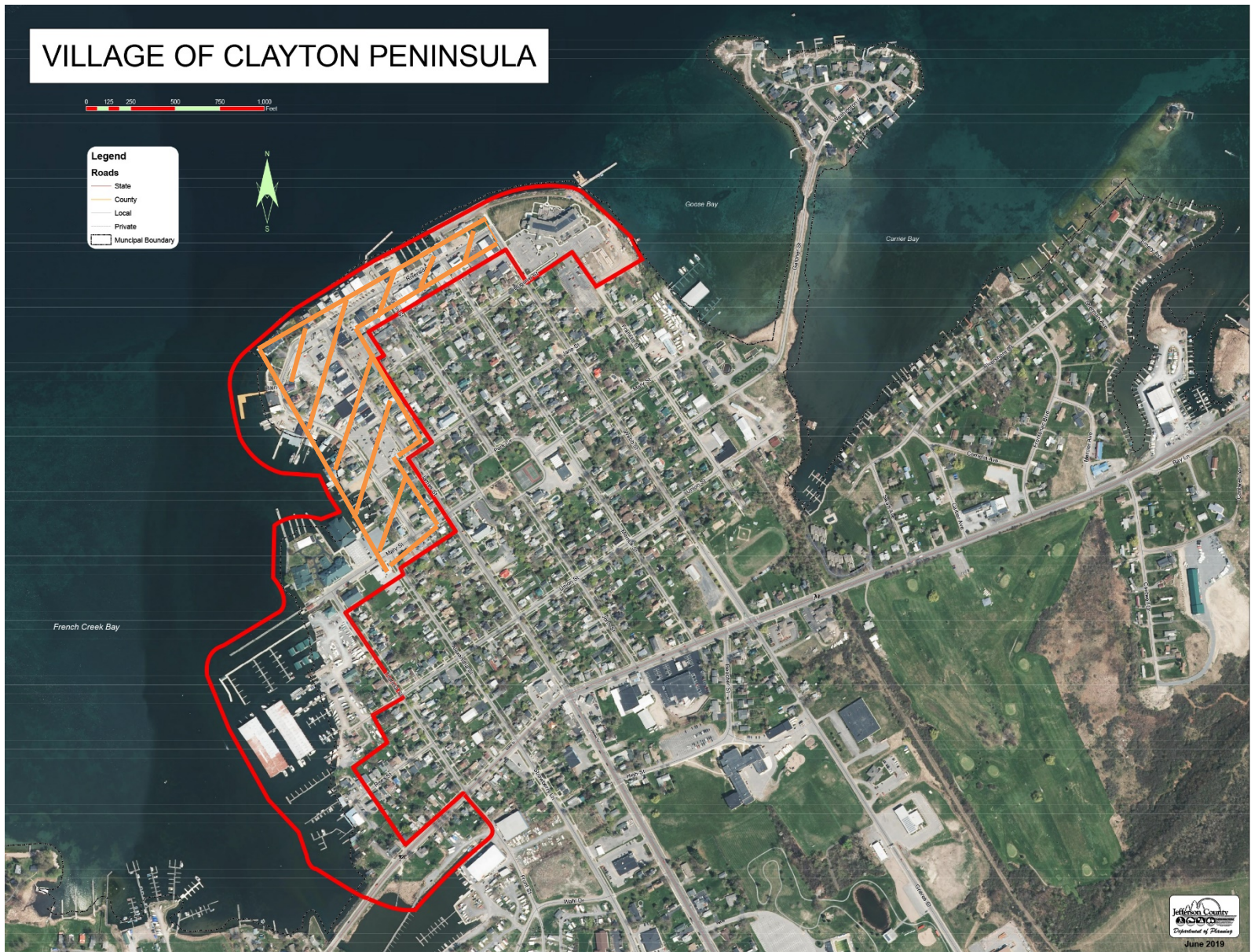
☐ Business Plan ☐ Feasibility Study ☐ Market Study/Analysis ☐ Preliminary Site Design

___ Site Control ___ Conceptual Design ___ Architectural Design ___ Survey ___ Engineering

____ Cost Estimate

5. Describe the general time frame for the project (Projects expected to be started in the next 2-3 years. Costs prior to award are not eligible for reimbursement).

6. Optional: As separate attachments from this application, please attach photos, site plans, conceptual designs and any other documents that have been completed that illustrate the project.



Potential DRI Target Area in Red
Potential NY Forward Area in Orange