

Authority Mission Statement and Performance Measurements 2022

Name of Public Authority: Clayton Local Development Corporation

Public Authority's Mission Statement: *The Clayton Local Development Corporation seeks to:*

- *Promote, provide and enhance employment opportunities and business development in the Town and Village of Clayton;*
- *Act in the public interest to improve the area's quality of life, to lessen the burdens of government, and to improve the economic welfare and prosperity of all residents*

Date Adopted: December 7, 2017

GOALS FOR 2022

1. Develop and implement a small business grant program based on the Town of Clayton and federal guidelines for the American Rescue Plan Act (ARPA).

The CLDC partnered with the Town of Clayton to provide funding to local businesses who sustained prolonged negative impacts from the Covid pandemic. The funds were provided by the Town of Clayton through the Federal ARPA program. The framework was established and the program aided eleven local businesses.

2. Work with the Village of Clayton, the Town of Clayton and local businesses to submit viable applications to appropriate NYS and federal funding opportunities, to include the 2022 NYS Downtown Revitalization Initiative (DRI) program if available.

The CLDC applied to the NYS DRI program. Which awards \$10 million to communities. Clayton would have capitalized on the investment with community stakeholders to continue the transformation of its downtown corridor onto premiere community in which to live, do business, and visit. The Application was not chosen in 2022.

3. Continue to collaborate with the Village of Clayton, and granting agencies to close out the funding programs for the downtown underground utility project.

The CLDC continued to support the Village by administering the final grant closeout in 2022. The project significantly improved the Village's main corridor and will allow businesses to invest in their properties without the burden of high-powered energy lines. It also improved the historic atmosphere and impact of tourism.

4. Continuing to work with local agencies and municipalities to expand and connect the local trail and walkway system, to include the Sissy Danforth Trail and Clayton Riverwalk.

The CLDC is in favor of a walkable system within our community. We have written letters in support of grants to aid the Sissy Danforth Trail and worked with Village on closeout for the Riverwalk Project in 2022.

5. Explore additional revenue generating activities to ensure the future sustainability of the CLDC.

The CLDC continued to explore additional revenue sources in 2022. The organization received funding by administering the APRA grant program and the REDI program for the Town of Clayton.

6. Continue to update the Strategic Plan to accurately reflect the needs of the community and organization and generate measurable action items.

The plan was further reviewed in 2022 to validate that the goals' objectives and strategies still met and aligned with our overall mission. Each area was reviewed to justify that measurables and strategies could be executed by the organization in order to guide the CLDC.

7. Support the Village and Town of Clayton in the implementation of the Resiliency Economic Development Initiative (REDI) program and FEMA funds that impact the shoreline.

The CLDC has partnered with the Town of Clayton to provide support for the Town REDI Grindstone project in 2022. The CLDC specifically provided support for the grant administration and payment requests through DASNY.

8. Work with the Town and Village of Clayton, as well as the Joint Planning board towards revising and updating the 2013 Joint Local Waterfront Revitalization Plan.

The CLDC has received sponsorship and support from the Village to move forward with updating the LWRP. The organization will apply for grant funding in 2023.

9. Explore the need for and the feasibility of a community Housing Needs Assessment.

In late 2022 the CLDC began to evaluation the impact the local housing is having on our local economy. The CLDC determined that the community would benefit from a Housing Needs Assessment to identify and quantify the deficiencies in the community. The CLDC plans to move forward with this study in 2023.

10. Evaluate the feasibility of relocating the Village Water/Waste Water Treatment facility.

After much discussion with Village this goal was dropped for 2022.
