

Authority Mission Statement and Performance Measurements 2025

Name of Public Authority: Clayton Local Development Corporation

Public Authority's Mission Statement: *The Clayton Local Development Corporation seeks to:*

- *Promote, provide and enhance employment opportunities and business development in the Town and Village of Clayton;*
- *Act in the public interest to improve the area's quality of life, to lessen the burdens of government, and to improve the economic welfare and prosperity of all residents*

Date Adopted: December 7, 2017

CLDC GOALS FOR 2025

- 1. Work with the Village of Clayton, the Town of Clayton, local businesses and organizations to submit viable applications to appropriate NYS, federal and regional funding opportunities and programs that will benefit the community.**

In 2025, the Clayton LDC collaborated with the Village, Town, and local businesses to evaluate potential funding opportunities. No applications were submitted, as no projects were sufficiently developed or eligible for available funding programs.

- 2. Continuing to work with local agencies and municipalities to expand and connect the local trail and walkway system, to include the Sissy Danforth Trail and Clayton Riverwalk.**

There was no direct Clayton LDC activity related to this goal in 2025. The goal was carried forward due to expectations that another organization would advance trail system enhancements. At this time, there has been no request for additional work on the Riverwalk. The Town did secure FEMA funding for shoreline stabilization along the Riverwalk

- 3. Explore additional revenue generating activities to ensure the future sustainability of the CLDC.**

The Clayton LDC partnered with a neighboring community to develop a Local Waterfront Revitalization Program (LWRP) grant application and charged a professional service fee, generating additional revenue. This effort supports both organizational sustainability and regional collaboration. This goal will continue in 2026.

4. Continue to work toward generating measurable action items in the updated Strategic Plan, including regionalization.

The Clayton LDC continued to utilize its Strategic Plan as a guiding document for measurable actions. Key initiatives included collaboration with neighboring communities and support for local stakeholders through the successful application for a Housing Needs Assessment.

5. Work with the Town and Village of Clayton, as well as the Joint Planning board towards revising and updating the 2013 Joint Local Waterfront Revitalization Plan.

The Clayton LDC secured grant funding, with Town and Village support, to update the Local Waterfront Revitalization Plan. In 2025, a steering committee was established, and a consulting firm was selected to lead the process in coordination with New York State. Work began in 2025 and will continue over the next several years.

6. Continue to explore solutions to local housing issues, including moving forward with the Essential Housing Committee to explore potential opportunities to bring affordable housing to the community.

The Essential Housing Committee, sponsored by the North Jefferson Improvement Association, successfully obtained a Housing Needs Assessment grant. The study was completed in 2025 and confirmed affordable housing as a critical community need. The committee is currently developing actionable next steps, and this goal will continue in 2026.

7. Work with potential developers for possible development projects in the community.

The Clayton LDC remained available to assist developers and community stakeholders. While potential projects were discussed with developers, no proposals advanced to the stage of completed engineering or formal applications. This goal will continue into 2026.

8. Network with local businesses at events such as Business with a Twist.

While the Clayton LDC did not host a Business with a Twist event in 2025, it continued outreach and engagement efforts by hosting a stakeholder succession planning event focused on business transition and ownership transfer.