

Authority Mission Statement and Performance Measurements 2022

Name of Public Authority: Clayton Local Development Corporation

Public Authority's Mission Statement: *The Clayton Local Development Corporation seeks to:*

- *Promote, provide and enhance employment opportunities and business development in the Town and Village of Clayton;*
- *Act in the public interest to improve the area's quality of life, to lessen the burdens of government, and to improve the economic welfare and prosperity of all residents*

Date Adopted: December 7, 2017

CLDC GOALS FOR 2023

- 1. Work with the Village of Clayton, the Town of Clayton and local businesses to submit viable applications to appropriate NYS and federal funding opportunities, to include future NYS Downtown Revitalization Initiative (DRI) programs if available.**

The CLDC did not apply for the DRI in 2023 based on the feedback from previous years. The CLDC does believe that the DRI program is a great source of funding to improve the quality of life, support local businesses, and enhance community projects for our stakeholders. We will review a potential application in 2024 and determine the CLDC's next steps when applying in the future. Applications were also submitted to the New York Main Street Technical Assistance Program to provide TA to the Ringer Galleries Building in downtown Clayton. This grant was awarded in 2023. The CLDC applied to the Norther NY Community Foundation, and was awarded to partially fund the Population and Housing study for the Town and Village of Clayton. The CLDC also partnered with the Village and Town of Clayton to submit an application to the NYS DOS Local Waterfront Revitalization Program, which was funded in late 2023.

- 2. Continuing to work with local agencies and municipalities to expand and connect the local trail and walkway system, to include the Sissy Danforth Trail and Clayton Riverwalk.**

In 2023, the CLDC provided a letter of support to TILT, who continued to seek funding for the Sissy Danforth Trail. The CLDC will continue to support the expansion of the Sissy Danforth Trail and future connection to the Clayton Riverwalk.

3. Explore additional revenue generating activities to ensure the future sustainability of the CLDC.

Obtaining additional revenue to support the CLDC's Mission is always a challenge. The CLDC did get additional support in 2023 from the Town for its assistance in Grant work. We also received funds from the Village, Town, and North Country Community Foundation for a housing study in 2023. We continue to garner support from the Village and Town Boards in 2023. The CLDC also worked with Adirondack North Country Association to be a liason for their Center for Businesses in Transition, which would have provided additional funding to the LDC. ANCA did not receive grant funding for their application, so it was not feasible for 2023 or 2024. This goal will be a ongoing.

4. Continue to update the Strategic Plan to accurately reflect the needs of the community and organization and generate measurable action items

The CLDC updated the Strategic Plan in 2023 to truly reflect our future Strategic Goals for the next 5 years. We also added measurable action items for each goal.

5. Support the Village and Town of Clayton in the implementation of the Resiliency Economic Development Initiative (REDI) program and FEMA funds that impact the shoreline.

The CLDC provided support to the Village in the implementation of the REDI program which included the repair and upgrade of the Clayton Riverwalk and Mary Street dock construction projects.

The CLDC also supported the Town under the same program to support Grindstone dock construction and the stabilization of the shoreline in front of Clayton Riverwalk and the Harbor Hotel.

6. Work with the Town and Village of Clayton, as well as the Joint Planning board towards revising and updating the 2013 Joint Local Waterfront Revitalization Plan.

The CLDC did obtain support from both the Town and Village on the update of the Joint Local Waterfront Revitalization Plan in 2023. The CLDC applied to the NYS DOS LWRP program to obtain funding to update the existing LWRP. That funding was awarded in 2023 with the Village as the lead sponsor. The LWRP is part of the CLDC's Strategic Plan.

7. Explore the need for and the feasibility of a community Housing Needs Assessment.

The CLDC obtained funding from the Town, Village, and North Country Community Foundation for a Housing study . While the study focused on the Town and Village of Clayton, it also provided information on the surrounding communities in the Thousand Islands Region. We are hopeful that the study will validate our assumptions and give us some potential recommendations on moving forward with Clayton's housing concerns.

8. Work with potential developers for possible development projects in the community

The CLDC had several discussions with potential developers in 2023. However, none of the projects moved forward in 2023, so any additional support from the CLDC was not required.